

## The Third Webinar

### **“The Role of CFO from Past to Modern Days & Confronting the Challenges of Covid-19 Pandemic”**

**V-insights 2021**

**Virtual Journeys in Unravelling the Discursivity of Numbers**

**200 Level Webinar Series**

**Department of Business Finance**

The **third webinar** of the “V-insights 2021” was conducted by Mr. Evans Pietersz (FCMA-UK), MBA-UOC), Director-Finance, Hayleys Leisure Holdings (Pvt) Ltd, on the titled “**The Role of CFO from Past to Modern Days & Confronting the Challenges of Covid-19 Pandemic**”. The webinar was held on 14<sup>th</sup> August 2021 at 6.00 p.m. on the Zoom platform. **Mr. Evans Pietersz** and Mrs. **S. Kodithuwakku**, Head, Department of Business Finance, have graced the occasion. The staff members of the Department, industry experts, professionals and students have participated in the event.

The students created a fruitful discussion with Mr. Pietersz on the fundamental tasks that CFO had been handling in the past, the expectations on contemporary CFO, the broad categories of responsibilities that comes under CFO, the skills that are needed by a CFO in meeting the current expectations and the specific areas that CFO should pay attention in facing the challenges from COVID-19 pandemic.

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V Insights   



THE DEPARTMENT OF BUSINESS FINANCE  
UNIVERSITY OF PERADENIYA

# -INSIGHTS

"VIRTUAL JOURNEYS IN UNRAVELLING THE DISCURSIVITY OF NUMBERS"

Third Webinar  
The Role of CFO from Past to Modern Days & Confronting the Challenges of Covid-19 Pandemic



# V-INSIGHTS 2021



"Virtual Journeys in Unravelling the Discursivity of Numbers"



Guest Speaker

**Mr. Evans Pietersz**  
FCMA (Uk) , MBA (UOC)

Finance Director  
Hayles Aviation and Travel Sector  
Hayles Group





# V-INSIGHTS 2021

“Virtual Journeys in Unravelling the Discursivity of Numbers”



**Mrs S. Kodithuwakku**  
 Head  
 Department of Business Finance  
 Faculty of Management  
 University of Peradeniya  
 Sri Lanka




# V-INSIGHTS 2021

“Virtual Journeys in Unravelling the Discursivity of Numbers”



**Guest Speaker**  
**Mr. Evans Pietersz**  
 FCMA (Uk) , MBA (UOC)  
 Finance Director  
 Hayleys Aviation and Travel Sector  
 Hayleys Group






THE ROLE OF  
CFO






**V-Insights**


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**MR. EVANS PIETERSZ**  
FCMA (UK) , MBA (UOC)  
Finance Director  
Hayles Aviation and Travel Sector  
Hayles Group



# INSIGHTS

"VIRTUAL JOURNEYS IN UNRAVELLING THE DISCURSIVITY OF NUMBERS"

DEPARTMENT OF BUSINESS FINANCE  
UNIVERSITY OF PERADWARIA

**A DISCUSSION ON**  
**" THE ROLE OF CFO FROM PAST**  
**TO MODERN DAYS &**  
**CONFRONTING THE CHALLENGES**  
**OF COVID - 19 PANDEMIC "**


**14** **August, 2021**  

**6** **P.M.**  

**Via ZOOM**



## Join with us!

All the participants will be awarded a participation certificate at the end of the webinar series

